



Ayrshire and Brown Swiss National Convention Schedule

Wednesday, June 25 - Friday, June 27
Embassy Suites, East Peoria, Illinois

(All events except tours and golf outing
will be held at the Embassy Suites)

Tuesday, June 24

6:00 p.m. Registration Begins

Wednesday, June 25

6-9:00 a.m. Full "made to order" Breakfast (included with your hotel room.)

8:00 a.m. Registration begins, all day.

8:00 a.m. Youth Contests begin.

10:00 a.m. Golf Outing - Coyote Creek Golf Course. \$45/18 holes with cart.

12:00 noon Youth Day Luncheon

3:00 p.m. Manager's Reception - Compliments of Embassy Suites. Beverages (non-alcoholic and "free adult beverages") and light appetizers. A relaxing area to sit and visit with friends, old and new.

5:30 p.m. Youth/Welcome Banquet. Youth Awards Presented.

Thursday, June 26

6-9:00 a.m. Full "made to order" Breakfast (included with your hotel room.)

9:00 a.m. Tour Buses Leave. (River Valley and Mackinaw Valley Vineyard Tour *OR* Peoria Loop Tour)

2:00 p.m. Tour Buses Return

3:00 p.m. Manager's Reception.

Sale Cattle: Sale Cattle will be housed on-site in a parking lot adjacent to the hotel.

Hotel Accommodations: The beautiful Embassy Suites is easy to get to and located right on the Illinois River. Two-room suites are \$129/night plus tax. (Flat fee, no per person fee.) Suites have a living room and separate bedroom with two double beds or one king bed. Suites include 2 televisions, wet bar, microwave, refrigerator, coffeemaker, hair dryer and iron with ironing board. Made to order breakfast and Manager's Reception included with the room fee. Ample complimentary parking. For reservations: Phone 309-694-0200. Ask for sales department. Use Code: IBS or mention Brown Swiss/Ayrshire convention. Rooms must be reserved by June 10 for convention rate.

Directions to Embassy Suites: From I-74 take Exit 95-A (from north), turn right on Main Street *OR* Exit 95 (from south) turn left on Main Street. From Main Street turn right at first light on to Camp Street which takes you directly to the hotel. *Note: GPS devices give wrong or very in-direct directions to the hotel. We suggest you follow those written here.*

Airport: Greater Peoria Airport 10-15 minutes away, easy drive. Free shuttle bus provided by hotel to and from airport. (Courtesy phone to hotel at the airport.)

Youth Contests: There will be a Dairy Quiz Bowl and Jeopardy Contest. All invited to participate. Ayrshire: Queen Contest, Photo and Display Contests. Brown Swiss: Ambassador and Youth Achievement Contests (conducted by National Office) and Photo and Display Contests. For more info on Dairy Quiz Bowl and Jeopardy go to: <http://www.usayrshire.com/youthcompetition.html>. Pre-registration is appreciated, but not required. Info on Ayrshire Queen, Photo and Display at <http://www.usayrshire.com/applications.html>.

Tours: River Valley Dairy/The Sauder Family, Tremont - where you will see the latest in innovative technology and then journey on to Mackinaw Valley Vineyard for lunch followed by wine tasting. Peoria Loop Tour - Trip around Peoria - stops include museum, zoo and shopping. Lunch on your own. You choose your stops and length of stay.

For information go to: www.swissayrconvention.com

5:30 p.m. Dinner and Adult Awards. (Brown Swiss: Young Breeder and Historical Society Awards; Ayrshire: Master Breeder, Distinguished Service, Young Breeder, Young Leader.)

7:00 p.m. Fun Auction. (Note: 20 live auction items will be sold for each breed with other items to be sold in Silent Auction. Ayrshire Silent Auction ends preceding Fun Auction; Brown Swiss Silent Auction continues through Friday noon.) Cash Bar.

Friday, June 27

6-9:00 a.m. Full "made to order" Breakfast (included with your hotel room.)

9:00 a.m. National Annual Meetings (held in separate venues.).

12:00 p.m. Annual Meeting Banquet (joint).

1:30 p.m. Manager's Reception with sale cattle.

3:00 p.m. Joint National Sales begin in Grand Ballroom.

5:30 pm. Dinner served. Cash Bar.

Saturday, June 28

Starting at 5:30 a.m.:

Full "made to order" Breakfast (included with your hotel room.)